



FOR IMMEDIATE RELEASE

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Philadelphia Manufacturer says Business is *M'm M'm Good!*[®] *Philadelphia Macaroni Co. Acquires Campbell Soup Asset in Ohio*

Philadelphia, PA --

Philadelphia Macaroni Company, one of the country's oldest and largest industrial pasta manufacturers, has agreed to purchase a Campbell Soup pasta factory located in Wauseon, Ohio.

Under the terms of the sale agreement, German Village Products in Wauseon, OH will be closed by Campbell's prior to settling with Philadelphia Macaroni in mid-July, 2010. A long-term supply agreement between Campbell's and Philadelphia Macaroni was also sealed. The products made at the Wauseon facility will be manufactured via the existing Philadelphia Macaroni network of factories.

From Noodle O's to Dora

For nearly a century, Philadelphia Macaroni has supplied Campbell Soup with a large variety of custom pasta products ó many destined for the company's popular canned soups. Company folklore claims that in the early 1900's PMC founder, Anthony Marano, invented the *Noodle O* by cutting a tube-shaped pasta called *Ditalini*, into thin slices. Later, the company helped produce noodles shaped like children's characters such as Batman, Shrek, Dora, Goldfish, and ABC's.

For additional information, please contact Linda Schalles at (484) 802-7583 or LSchalles@PhilaMacaroni.com or visit the company's website at www.PhilaMacaroni.com.

Company Description

Philadelphia Macaroni Company manufactures dry, frozen and specialty PASTA for industrial, institutional, and contract retail customers. Through its pasta factories located in Pennsylvania, North Dakota, and Washington, the company produces and distributes pasta to an international customer base.

The company also mills durum and hard red spring wheat for internal use and for sale on the open market through its division, Minot Milling Company located in North Dakota. All pasta and milling facilities are Kosher and Organic Certified and operate around the clock to meet the increased demand for pasta products.

The company is a 5th generation family-owned business headquartered in Philadelphia, PA and employs over 200 workers across the country.

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